

INCOME RIDER CHOICE PRO:

The most comprehensive annuity rider comparison tool on the market today

In today's turbulent economic environment, client emphasis is no longer just on growth — the focus has shifted. Concerns about safety of income are becoming more prevalent, and Income Riders, attached to fixed annuities can provide clients with an ideal solution. Zenith Marketing Group has risen to meet this challenge through the introduction of our Income Rider Choice Pro software.

This powerful and innovative new tool allows agents to match and identify the ideal product and income rider for your clients in just seconds. Using Income Rider Choice Pro will show you scenarios where the highest rollup rate isn't necessarily the highest income payout. Complete with printable client presentations, Income Rider Choice Pro is simply the best tool on the market to assist in retirement income planning.

Income Rider Choice Pro features products and riders from the most prominent companies in the fixed annuity business today.

Key Features:

- Individual State Approvals
- Rollup Rates
- Minimum/Maximum Rider Issue Age
- Simple vs. Compound Inflation
- Step-up Ages and Duration
- Bonuses
- Income Factors
- Additional Benefits (such as Long-Term Care and Death Benefits)
- And More

The Income Rider Choice Pro is the most comprehensive comparison tool on the market today.

With more than three dozen income rider variations available on over 200 products, we are capable of identifying literally millions of individual rider combinations. Just as there are countless potential clients in the marketplace, our Income Rider Choice Pro can provide an individualized, tailored solution to every single individual, based upon their own specific set of retirement needs criteria.